

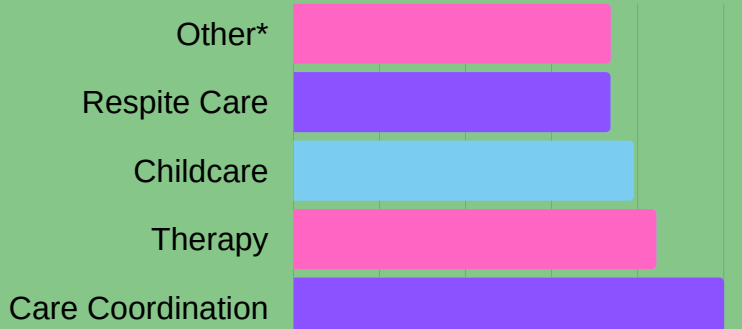
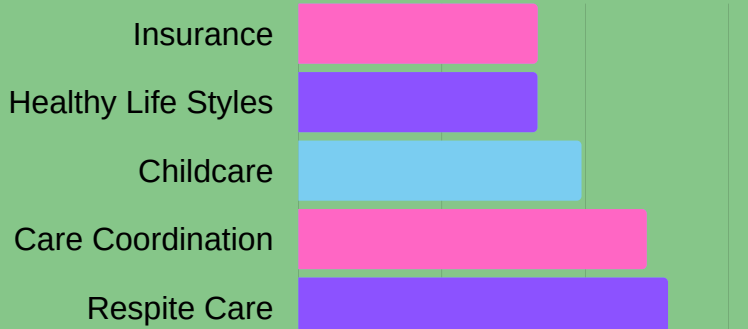


Family SHADE Gap Study:

Results & Findings

May 2020

GAPS IN SERVICES

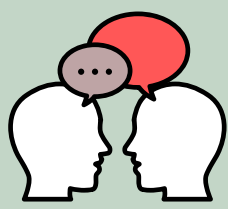


*Lack of Expertise in the State, Cost of Medications, and Transportation

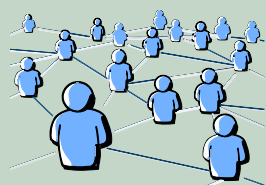
Families

Member Organizations

STRENGTHS



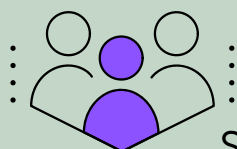
Level of Communication



Networking Opportunities



Quality of Resources



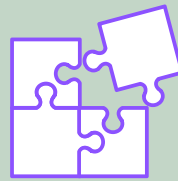
Sense of Community



Connections



Passionate Staff



Ability to Collaborate & Advocate



Networking Opportunities

Families

Member Organizations

AREAS OF IMPROVEMENT



Marketing & Advertisement



Increasing Social Media Presence



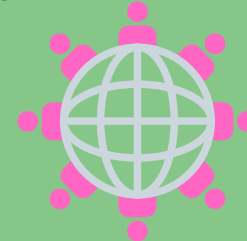
Outreach



Meetings



Communicating Benefits



Outreach

Families

Member Organizations

SUGGESTIONS



"... more advertising of available grants ..."



"Try alternate social media platforms to reach younger families."

"More trainings and workshops."



"Having some events in the evening or afternoon since I work during the days."

"Make their presence more known to doctors."



"Offer childcare for any meetings or events ..."



"... clearer advertising, more communication through emails/social media."



"... market the organization to potential new members and engage active members."

Note: A total of 58 Family SHADE family members were emailed a link to the survey; two emails bounced back. Of those that were successfully delivered (N=56), 38 responded (started the survey) of which 33 completed the survey: a 68% response rate and an 59% completion rate. A total of 111 Family SHADE member organizations were emailed a link to the survey (three organizations were added after the original email was sent); nine emails bounced back and one failed. Of those that were successfully delivered (N=101), 49 responded (started the survey) of which 38 completed the survey: a 49% response rate and an 38% completion rate.